

Say "yes" to languages!



Fact or Fiction?

- Everyone speaks English.
- 75% of the world's population do not speak any English at all.
- Scotland doesn't really need languages to improve its economy.
- Scotland is losing approximately £0.5 BILLION in potential income every year because we do not have enough people with language skills.
- 83% of 14/15 year olds in Sweden can cope (at a basic level) in a foreign language.
- In England it's only 14%. Can we do better?

Top jobs...

BBC
newsreader



Fiona Bruce



Pop star



Chris Martin



Olympic cyclist



Bradley Wiggins



Famous
children's
writer



J. K. Rowling



Cheeky TV
chef



Jamie Oliver



Top brands...



ZARA



The job forecast for 2020 – why does it matter?

- 12 million fewer low skilled jobs
- 15.6 million more highly qualified jobs of which a HUGE percentage will require more than one language



Cedefop: The Widening Gap, 2012

What *ALL* employers are looking for

- team-working
- oral communication
- problem-solving
- intercultural skills
- interpersonal skills
- presentation skills
- organisational skills
- time management

By learning a language, you develop ALL of these skills



French: 3 Key Facts

- It is the first language spoken by 75 million people worldwide, including more than 15 African countries.
- It is the official language of many international organisations (e.g. the International Olympic Committee)
- France is the most visited country in the world with 75 million tourists every year.



Spanish : 3 Key Facts

- Spanish is spoken in 44 countries worldwide and is the official language in 21 countries, including the USA. 329 million people speak Spanish as their first language.
- Spanish is the fourth most widely used language on the internet and is the fastest growing language in the world.
- With Spanish it's easier to learn French, Italian, Portuguese and Catalan.



German : 3 Key Facts

- Germany is the UK's largest non-English speaking trading partner.
- Germany leads the way in green technologies and 20% of Europeans speak German.
- Learning German is easier than you think because German is actually quite similar to English.



Languages -my personal passport to the world



3 simple tips to help you help yourself

- Watch your favourite DVD in another language – you'll be surprised by how much you can understand
- Be open to languages and to people from other countries and cultures - wouldn't it be boring if we were all the same?
- Practise by teaching someone else in your family a few words or expressions – you'll have a laugh together!

And speaking of having a laugh...

There are at least **700** reasons for taking your languages further...

1. Languages give your brain and your memory a HUGE boost
2. Languages give you confidence
3. Languages help you do better in ALL your subjects
4. Languages give you a passport to the world
5. And when the time comes....languages help you get a good job
6. – 700! <https://www.llas.ac.uk/700Reasons>



A final thought...

“ If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart. ”

Nelson Mandela

mauruuru

Kiitos

mahalo

Köszí

Merci

спасибо

Grazie

Thank
you

Dank U

obrigado

Takk

Děkuju

謝謝

Gracias

danke